

PRIVACY STATEMENT

SECTION 1 - WHAT DO WE DO WITH YOUR INFORMATION?

When you sign up for our newsletter via our website, we collect the personal information you give us such as your name and email address. When you browse our website, we also automatically receive your computer's internet protocol (IP) address in order to provide us with information that helps us learn about your browser and operating system.

SECTION 2 - CONSENT HOW DO YOU GET MY CONSENT?

By signing up to our email newsletter database we imply that you consent to our collecting it and using it to send you emails about us, new products and other updates.

HOW DO I WITHDRAW MY CONSENT?

You may withdraw your consent for us to contact you using the 'Unsubscribe' facility within our email newsletter.

SECTION 3 - DISCLOSURE

We may disclose your personal information if we are required by law

SECTION 4 - THIRD-PARTY SERVICES

In general, the third-party providers used by us will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us. In particular, remember that certain providers may be located in or have facilities that are located in a different jurisdiction than either you or us. So if you elect to proceed to sign-up to our email newsletter this involves the services of a third-party service provider, and your information may become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located. Once you leave our website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy.

LINKS

When you click on links on our website, they may direct you away from our site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements.

SECTION 5 - SECURITY

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed.

COOKIES

Here is a list of cookies that we use. We've listed them here so you can choose if you want to opt out of cookies or not:

popped – this cookie is used to see if you have been served with our newsletter sign up pop up before and prevents it from appearing again

No personal information is stored within these cookies.

SECTION 6 - CHANGES TO THIS PRIVACY POLICY

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make

material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it. If our website is acquired or merged with another company, information may be transferred to the new owners so that we may continue to sell products to you.

QUESTIONS AND CONTACT INFORMATION

If you would like to ask us a question, access, correct, amend or delete any information or register a complaint, or simply want more information contact us at sales@direct-imports.co.nz or by mail at Direct Imports, PO Box 72, Hastings.